



FREEDOM TO LEAD

## How is 9sails™ Unique?

Prior to acquiring skills, we first need to develop the inner qualities that can make best use of the skills. The 9sails™ Postformal Leadership Symposium centres on the inner qualities of leadership and represents higher purpose that re-humanizes leadership.

It does so in four unique ways:

1. 9sails™ introduces, for the first time within the field of leadership development, a unique set of qualities distilled from 40 years of US research in the field of adult developmental psychology known as postformal reasoning. Drawing from some 15 postformal reasoning qualities found to distinguish highly evolved and superior functioning mature adults, research psychologist Jennifer Gidley and leadership expert Earl de Blonville have chosen the nine qualities that are most critical to leadership.
2. 9sails™ offers participants a new clarity and consciousness about their own development along each Postformal Leadership quality's open-ended continuum. Participants will each grow in their deep personal knowledge of self as a leader. All will be coached in the ability to self-assess their current strengths and areas for development, and to plan for individual growth and ongoing self-assessment.
3. 9sails™ provides a profound structural framework of Postformal Leadership qualities that enables participants to develop the kind of legacy universally recognised as leadership greatness. They will learn how to become great leaders, measured in terms of a positive and lasting effect on other people's lives, societies and the world at large. Without higher purpose leadership is morally, spiritually and philosophically empty.
4. 9sails™, compared to many common modes of program delivery, uses a refreshingly original mode of learning now formally known as Immersive Metaphor. Unlike any comparable classroom or formal setting, in which research shows as much as 90% of information is soon forgotten, Immersive Metaphor ensures the full impact of the learning is fully understood, absorbed and retained, and can be easily passed on to others through modeling and coaching. See program downloads for more detailed information about how our new paradigm approach to leadership can serve you.

It is important to see Postformal Leadership as an endless open seaway of personal development, and not for example as a simple one-week certificate course. Embarking on your voyage of Postformal Leadership represents a freedom to develop as a leader at your own pace within an enhanced consciousness of your own emergence.

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